



GREEN-KENYA

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ANNUAL REVIEW

2023

Giving Our Children a Green Future through sports



2023 marks the 9th year since Green-Kenya was founded, we have impacted thousands of families through sports and education. Ever since we rolled out our programs 9 years ago, I have always had the conviction that we are in the right place at the right time to Children discover who they are and the opportunities that surround them through play.

This has been our motivation as a team, from the staff, Coaches, volunteers, Board of directors, and teachers. Through our programs, we impacted 3367 Children in different Schools and community centers, these could not have been achieved without the zeal, dedication, and will to transform the lives of Children who come in challenging environments every day.

The brightness that emanates from the faces of these young children every time I go to the sessions is radiant and it gives us the momentum to always show up even when we are faced with insurmountable challenges daily. For the first time, we have piloted a curriculum that helps young people reduce their carbon footprint through play, The 10-game play-based toolkit which will help organizations and coaches educate their beneficiaries about each of UN ACT Now's ten actionable items individuals may utilize to reduce their carbon footprint. The toolkit is available in seven languages (Arabic, Chinese, English, French, Portuguese, Swahili & Spanish) with links below

All this could not have been possible without your support and I would like to say, "Asante Sana" which means thank you very much in Swahili. We are looking forward to continuing with its momentum in 2024.

**Founder
& Executive Director**

ABOUT GREEN-KENYA

Green-Kenya is a sport for development organization. We are the leaders in Sport for development in Climate action working in a challenging environment in Africa.
Impact - qualitative/quantitative analysis

We breathe life to 7 out of 17 UN SDGS

Goal 3: Good Health and Well-being
Goal 4: Quality Education
Goal 5: Gender Equality
Goal 8: Decent Work and Economic Growth
Goal 10: Reduced Inequality
Goal 13: Climate Action
Goal 17: Partnerships for the Goals

Program Statistics 2023

We were able to work with 3403 children, in our programs which was twice the number we worked with last year 2022.

COMMUNITY IMPACT DIVISIONS	NUMBER OF SESSIONS PER SCHOOL	TOTAL NUMBER OF SESSIONS	AVERAGE ATTENDANCE PER YEAR	CHILDREN	BOYS	GIRLS	ADULTS
Football Academy - Harambee & Buruburu	20	171	75%	44	26	18	4
Football Academy - Thomas Burke	40			212	189	23	8
Football Academy - St Jude	111			239	238	1	5
C.I.P - Vision Daycare	26	34	63%	69	32	37	5
C.I.P - Brainswealth & House of God	8			21	12	9	5
Women Up - Vision Daycare	25	38	33%	29		29	4
Women Up - Brainswealth & House of God	4			26		26	4
Wome Up - A Place of Grace	9			48		48	4
Women Up Huruma Queens	14	14	75%	37		37	5
TOTAL	257	243	57%	725	497	228	44

IMPACT 2023

The Community Impact Program is a 7-month program where youth are taught 7 out of 17 United Nations Sustainable Goals (UNSDGs). Every month we teach through play one UN SDG that directly affects young people in different communities. We've been able to work with 3 schools (Vision Daycare, House of God, and Brainswealth) from Mukuru and its environment.

“Thank you so much Green Kenya, your quality program fits our children so well. Your Coaches have been up to their tasks and skillfully executing them. You have really helped our children both morally and physically. There's a great improvement in behaviour and academically for our learners.

Tr. Violet - Vision Daycare Academy head of sports

SPORTS FOR SOCIAL IMPACT

We Strengthen the resilience and life skills of Children through social football sessions

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C.I.P - Vision Daycare	26	34%	63%	69	32	37	5
C.I.P - Brainswealth & House of God	8			21	12	9	5

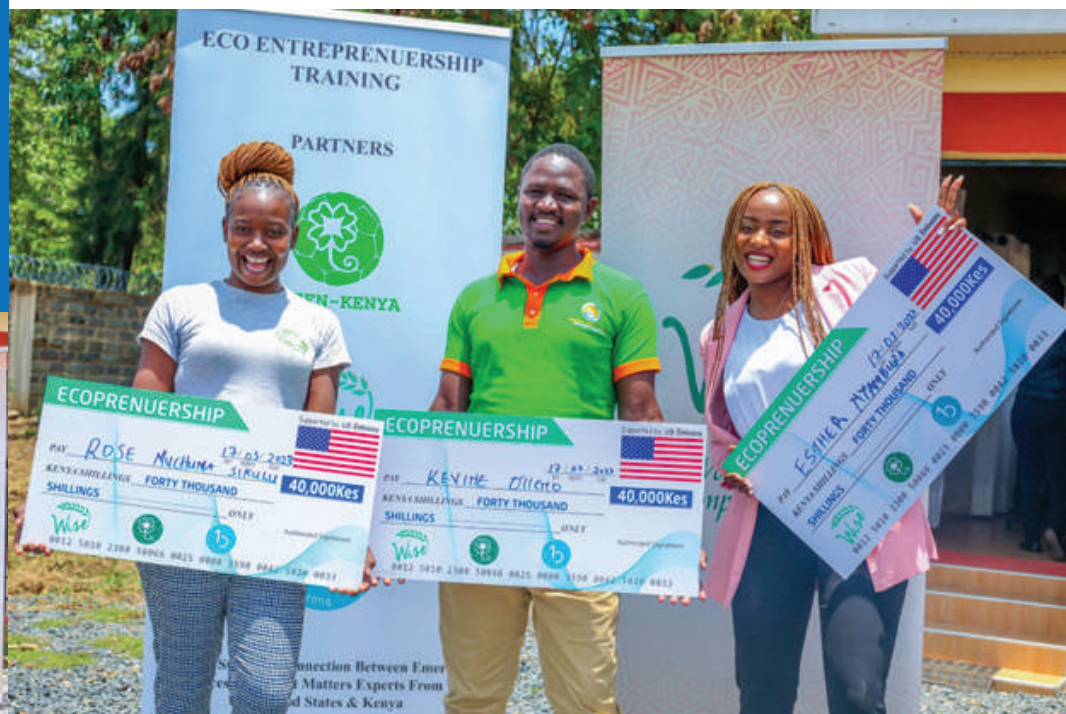


“Breakthrough for me is realigning and sharpening my products to be better, improving I am actually better than before I started this program. We're in the era where we're embracing ICT so integration of that tools such as AI, Chat, GPT and then I know I'm a youth but in due time I may not be one so infusing young Kenyans or youth into the company would help give that fresh eye of the business.”

Emily Omondi - Eco-prenurship participant

ENVIRONMENTAL LITERACY

We help develop and expand children’s critical thinking skills, prepare them for citizenship, and nurture their appreciation of the environment.



Environmental justice program supported U.S Embassy Nairobi statistics

	Employees Added	Customers Served	Community Members Trained / Supported	Total # of people impacted	New Business Partnerships	New Products Launched
Totals	23	1258	1578	2859	101	4

FOOTBALL ACADEMY IMPACT 2023

The Football academy has presently conducted a total of 171 sessions this year, distributed across various locations:



“ When I first introduced Dylan to the academy I have seen tremendous growth not only in football but also the way he handles issues/problems at the age of 10. He has shown a lot of improvement in academics and in a way he is becoming more responsible because he is being handled by qualified coaches, exposed through tournaments and friendly matches, and playing with different children from different places. All these have played a key role in his development as a child.

Donald - Dylan's father



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Football Academy - Harambee & Buruburu	20	171	75%	44	26	18	4
Football Academy - Thomas Burke	40			212	189	23	8
Football Academy - St Jude	111			239	238	1	5
				495	453	42	17

Women Up

We work with women and girls to eradicate all forms of gender inequalities through Sports.

Impact 2023

The Women-Up program impacted 141 girls aged between 7 and 15 years. 29 were reached at Vision Daycare, 28 at Brainswealth and House of God, 48 at A Place for Grace, and 37 at Huruma grounds. The program anticipates increasing the number of participants in 2024, further empowering more girls and women in informal settlements.



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TOTAL	38	38	33%	140	0	140	17

SOCIAL IMPACT CONSULTANCY

We enhance the capacity of youth to transform their lives and their community through Sports to earn and create employment in Africa

IMPACT 2023

We collaborated with four organizations in Nairobi, initiating the training with Green-Kenya coaches. The program involved a total of 71 coaches, comprising 52 males and 19 females. These coaches, in turn, had a significant impact on a total of 3,367 children, with 1,057 being girls and 2,310 being boys



CONSULTANCY	PARTICIPANTS	BOYS	GIRLS	NO. OF COACHES	MALE	FEMALE	UNSDGs ADDRESSED	GAMES PLAYED
Green-Kenya	724	497	227	17	14	3	8	23
Legacy	215	215		14	12	2	7	15
Mathare coaches forum	2180	1475	705	19	16	3	8	10
Far East Basket Ball (FEBA)	284	123	161	21	10	11	7	16
TOTAL	3403	2310	1093	71	52	19	8	73



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Mission

**Giving Our Children a Green Future
Through Sports**

Vision

**A world in which youth and adults learn, grow, and
work as catalysts for positive change**



They supported us:

U.S Embassy Nairobi

Project Afrika

Coaches Across Continents

10 Billion Strong

Global Giving

Pamoja Girls





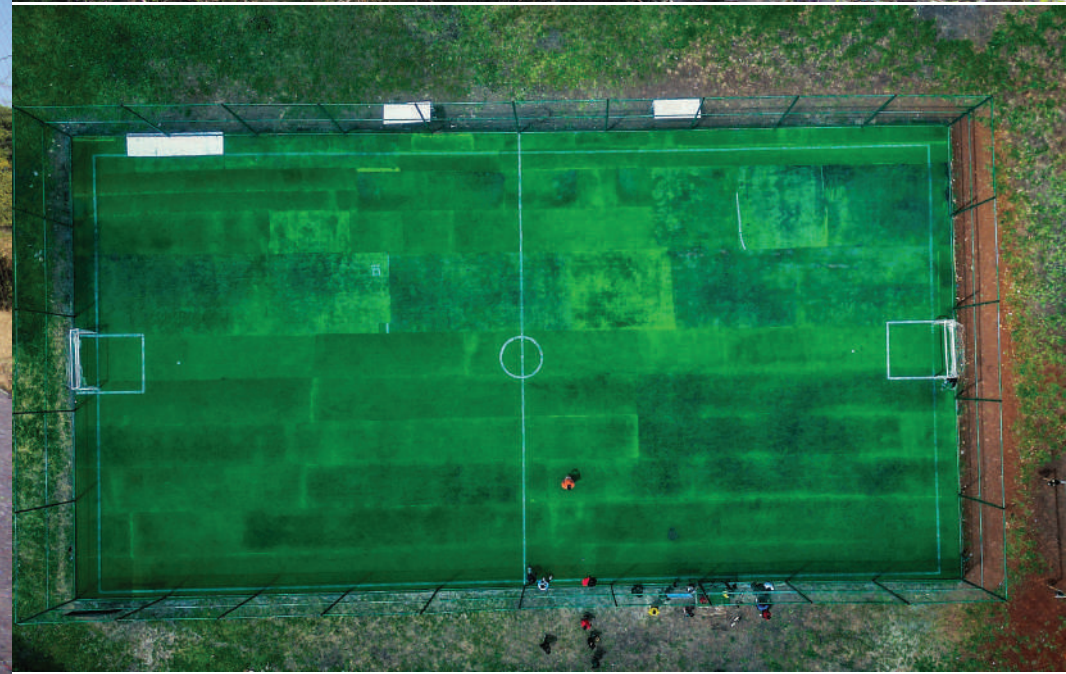
Highlights/ Achievement of the year



Construction of Kijani Stadium -

Individual donors

Elin Hansen
Per Helg Hansen
Dave Oriedi

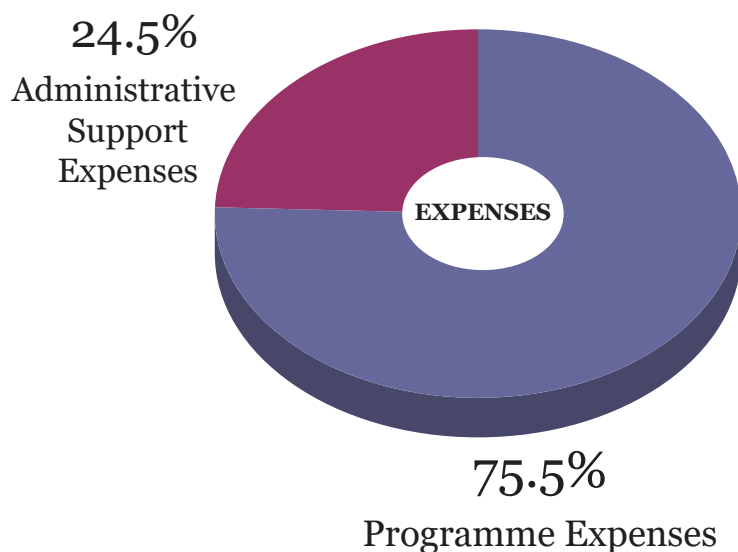
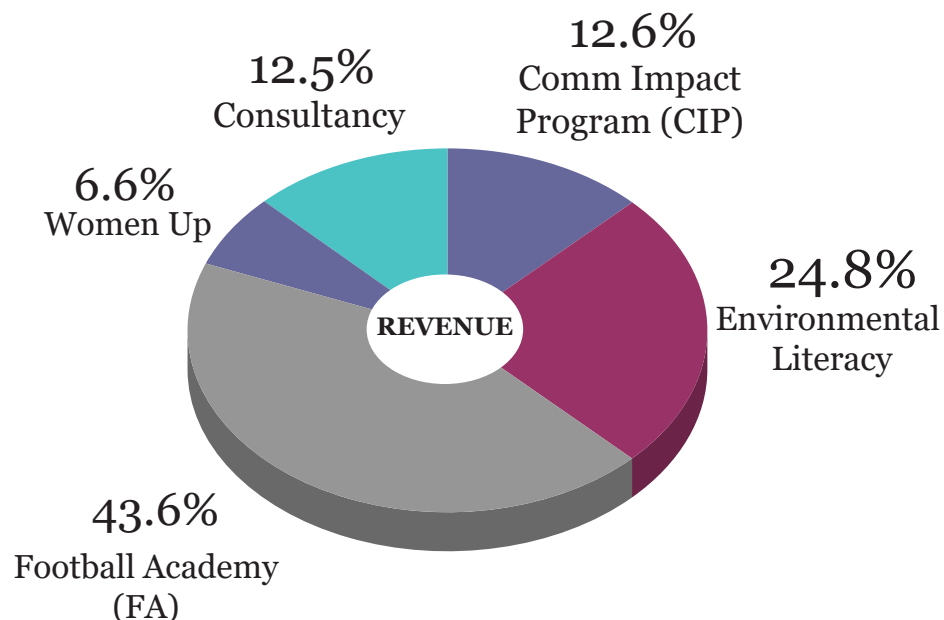




Green-Kenya Financials 2023



TEAM



Team

David Mulo
Arnold Gona
Titus Musyoka
Leah Wanjiru

Coaches

Vincent Ouma
Tevin Chol
Paul Muchiri
Charles Otieno
Ibrahim Salim
Leleti Akinyi
Winnie Mandela
Diouf Ochola
Carrinton Omondi
Andrian Akal
Sylvester Nyamwea
Eurelia Andabwa
Georgina Iminza
Justus Muhati
Boniface Otieno
Veronicah Apondi

Board of Directors

Patrick Wanambisi
Dave Oriedi
Chirstina Arrumm
Joanne Amos
Brian Were
Cliff Parry
Rev. Cannon Gilbert Odhiambo

Teachers

Patricia Musyoki
William Otieno
Rose Minage
Damaris Khakhayanga
Golder
Violet
Patrick Silwe
Veronica
Patrick Kisilu
Eric Shavisa



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https://www.instagram.com/green_kenya20/



www.youtube.com/@green-kenya2107

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